



# Reduce software and cloud costs

## Save millions with actionable insight across the enterprise

ServiceNow® provides a consolidated view of apps, software and cloud costs. Intuitive workflows and Platform capabilities surface meaningful usage and cost data needed to right-size future purchases and inform smarter business decisions. Respond quickly to cost-saving opportunities with full life cycle insight.

### Built on the Now Platform®

**Connect the enterprise through digital workflows.**  
Connect people with automated processes to drive cross-functional collaboration at every step of the asset lifecycle.

- Application Portfolio Management
- Software Asset Management
- Cloud Insights

**Gain actionable insight** across on-premises and cloud environments

**Drive the full IT life cycle** and align infrastructure costs with visibility from a native CMDB

**Proactively workflow** software and application intelligence to cloud infrastructure and app rationalization teams

**Invest more in innovation** and strengthen business resilience in any economy with a single Platform for IT

### A native CMDB powers full lifecycle process workflows

