You could be changing more patients' lives— sooner, faster, more efficiently. Here's how.
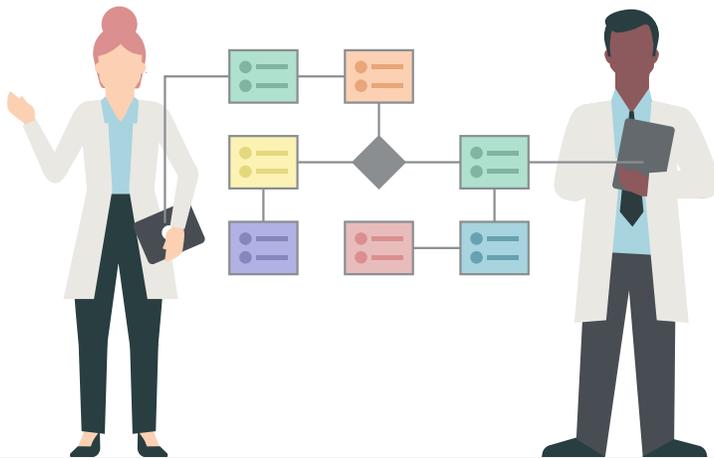

ServiceNow connects your teams, workflows, and systems—all on a single, integrated platform.

How does that help with the problems that matter?

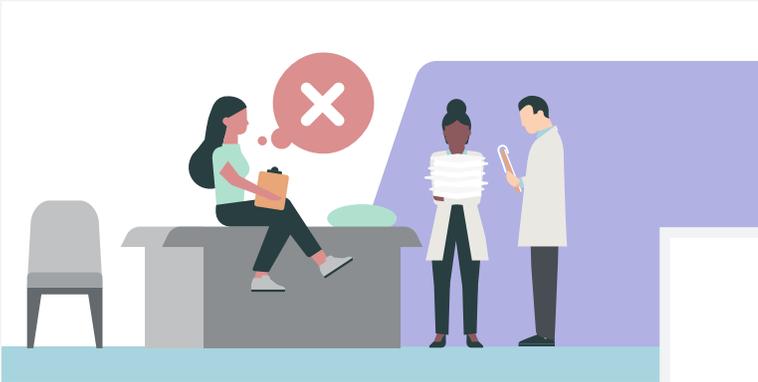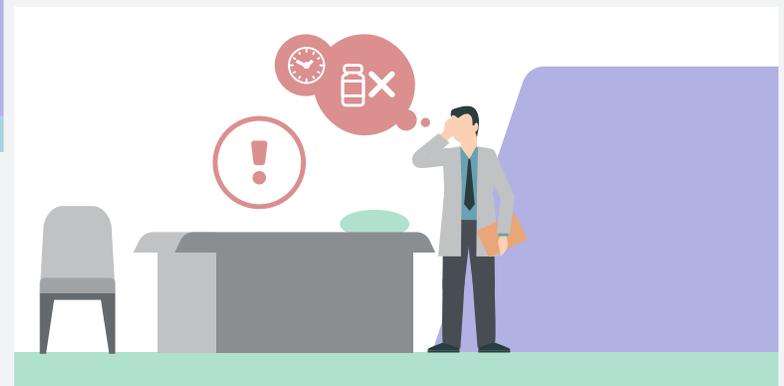| Your patients want a better experience. | Your operations need to reduce downtime. | Your R&D teams want a faster time to market. | Your security and compliance need to be stronger. |

Your patients want a better experience.

For example: Patients are dropping out of your clinical trials—or hesitating to join in the first place.

This matters because • • • • • • •

• • • • • • • • • • Inadequate participation undermines trial effectiveness and slows time to market.

But now • • • • • • • • • • • •

You can eliminate the inconveniences and headaches that undermine patient enrollment and retention by integrating and streamlining the entire participant process—from enrollment to conclusion—on a single, secure, cloud-based platform.
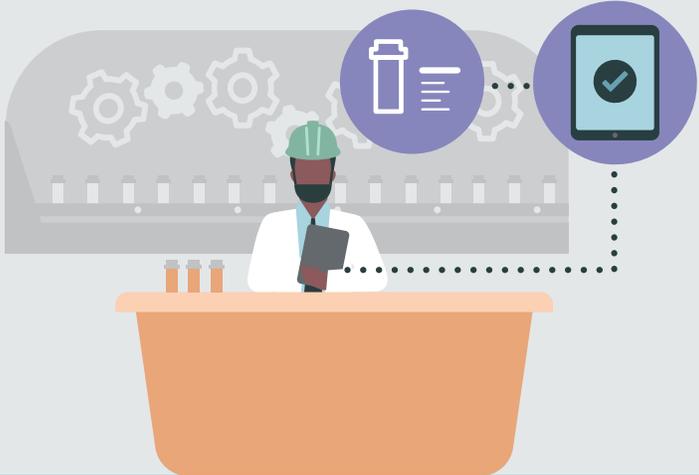
Your operations need to reduce downtime.

For example: Outmoded systems and legacy processes are causing too many maintenance issues, delays, and shutdowns on the factory floor.

This matters because • • • • • • •

Downtime impacts your bottom line, jeopardizes quality, and undercuts your ability to compete in a tight market. **But now** • • • • • • • • • •

By integrating your operations on a single platform, you gain global transparency into equipment and software at all your locations, so you can detect problems before they arise and take action quickly and effectively.

Your R&D teams want a faster time to market.

For example: Information is siloed in different wings
of your R&D organization.

This matters because · · · · · · · ·

· · · · · · · · Research teams are not benefitting from each
other's knowledge, and even centralized teams
have limited ability to aggregate and derive insight
from all the data being generated. **But now** · · ·

**You can speed the flow of information
throughout your organization
with development workflows that
automate the aggregation of data
and the generation of insights. And
then make it all available—securely—
on a single dashboard.**

Your security and compliance needs to be stronger.

For example: You still use manual processes to keep track of issues and complaints that arise over your products.

This matters because • • • • • • •

You may be slow to detect problems or to conduct recalls. You may also heighten your exposure to compliance penalties and liability. **But now** • • •
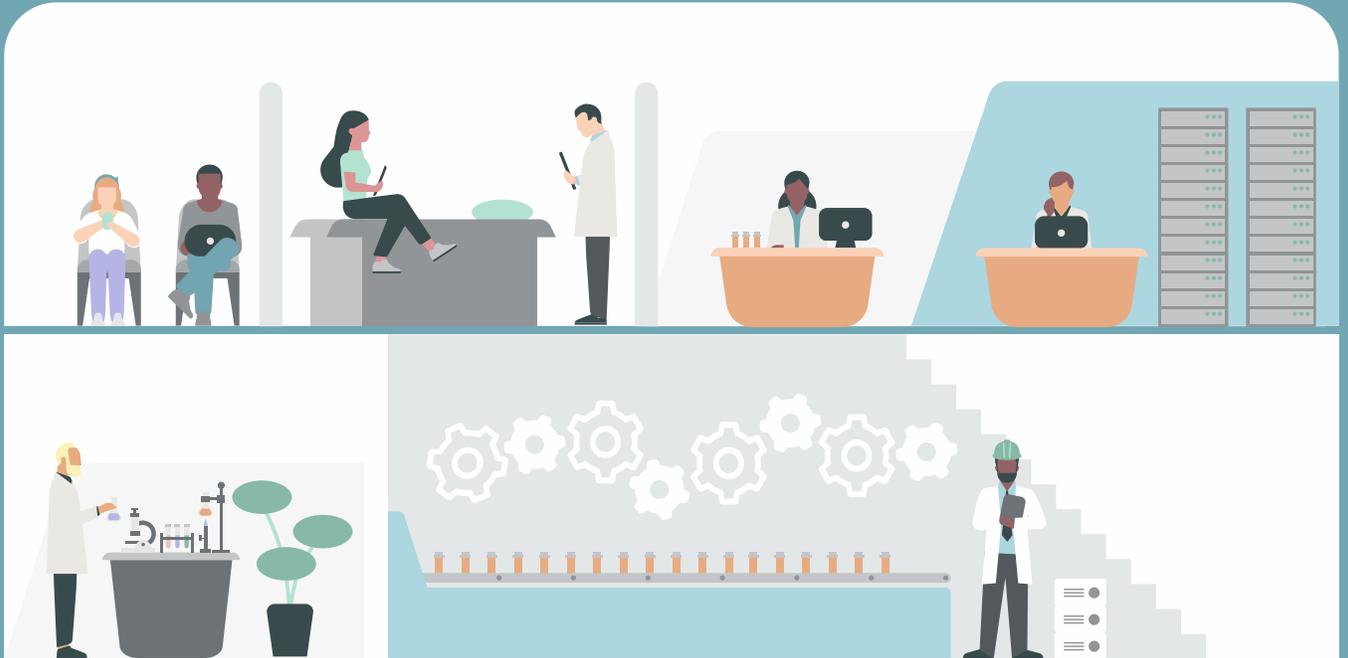
Integrated, centralized management of all letters, consents, complaints etc. makes you audit-ready, and helps you to detect and address issues faster and more effectively.

And that's just the beginning.

With ServiceNow, you can streamline operations. Break down silos. Free up innovation. **And deliver better solutions, faster, for patients who need them.**

Learn more

servicenow.