

Psst, boss! Here's the best gift idea for your team this holiday season...

Meaningful work! Yes, it's what most employees say they want



58%
of employees wish their work was more meaningful

Workers plan to ask their bosses for

61%
More meaningful work

48%
Better work/life balance

34%
A raise

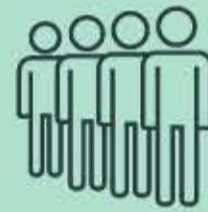
Employees say "Bah, Humbug" to mundane office work—where they spend 40% of their time



45%
would rather clean their bathroom than figure out HR benefits



37%
would rather be stuck in traffic than troubleshoot a broken printer by themselves



36%
would rather stand in line at the DMV than troubleshoot an IT issue.

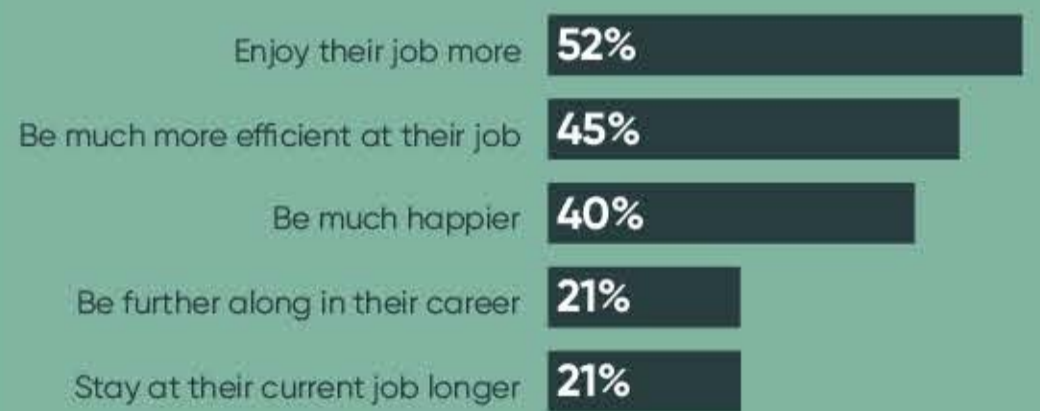


30%
would rather take a call from a telemarketer than set up a new company computer

Mundane work makes people feel



If more work had more meaning people would



This holiday season, give the gift employees want most, turning mundane tasks into meaningful work. ServiceNow makes work, work better for people, delivering digital workflows that create great experiences and unlock productivity.



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Survey Methodology

The 'Quest for Meaningful Work Survey' was conducted November 2–November 7, 2018 via a 15-minute online questionnaire. A total of 2,001 people responded to the survey, all 18+ year old American office workers at companies with 500+ employees. 'Meaningful work' is defined in the survey as "work that feels impactful or important to you, and where you feel you're contributing to a larger goal such as your own career goals, your company's goals, or society." 'Menial' and 'mundane' are used interchangeably and are defined as "tasks that are less interesting, less important and require less brain power."