

# Build cross-enterprise low-code apps fast with no sprawl

Digital transformation has changed everything. Growth and success require agile automation delivered through software. Powered by the Now Platform®, App Engine fuels rapid delivery of Creator Workflows with great experiences for everyone. With more people building with less complexity, App Engine lets you create low-code apps fast, and safely scale cross-enterprise experiences that users love.

## Constant change requires continuous innovation

With today's pace of change, the best opportunities come for those who can innovate the fastest. When market conditions change, or a new competitor enters the market, companies can't hesitate. To keep up, companies must modernize and transform their manual processes into automated digital workflows, while innovating new workflows to support their emerging business models and practices.

This creates a significant demand for new apps and workflows, but keeping up with it isn't easy. Most organizations don't have enough pro developers to meet the demand, leading to backlogs. At the same time, user expectations keep rising. They expect their digital experience to be complete, end-to-end, and seamless across all moments that matter. So, each new app needs to deliver a modern, full-featured total experience.

As companies create all these new apps and workflows, they risk creating an unwieldy universe of apps that are challenging for IT operations to support or scale.

It doesn't have to be this way.

## Fast-track innovation with a scalable low-code solution that delivers experiences users love

Scaling innovation today requires more creators, less code, and simpler technology. But efficiency and productivity can't come at the expense of cost control and security. The proliferation of unbridled apps lacking the necessary enterprise guardrails introduces risk, and renders growth unsustainable.

With App Engine, professional developers, line of business technologists (citizen developers), and low-code developers work individually or in collaborative teams, all on the same platform. The result? Faster time to market and better apps that scale without sprawl.

## Meet the low-code platform that empowers every creator.



### Citizen developers

can build apps quickly with guided templates in a simple/intuitive low-code environment.

### Low-code on App Engine



### IT operations

can conduct health checks and enforce guardrails to deploy apps with scale.



### Pro developers

are then freed up to focus on building high-value components.

## ServiceNow® customers get to value fast with Creator Workflows

### BUILD

low-code apps fast to respond to change

48

hours from concept to production

### CREATE

amazing unified experiences that users love

50K

users within first 2 weeks in production

### SCALE

app delivery confidently with no sprawl

90%

of business services supported with just 1 portal

# Bring innovations to life faster with low-code on App Engine

## Build rich business-critical apps faster

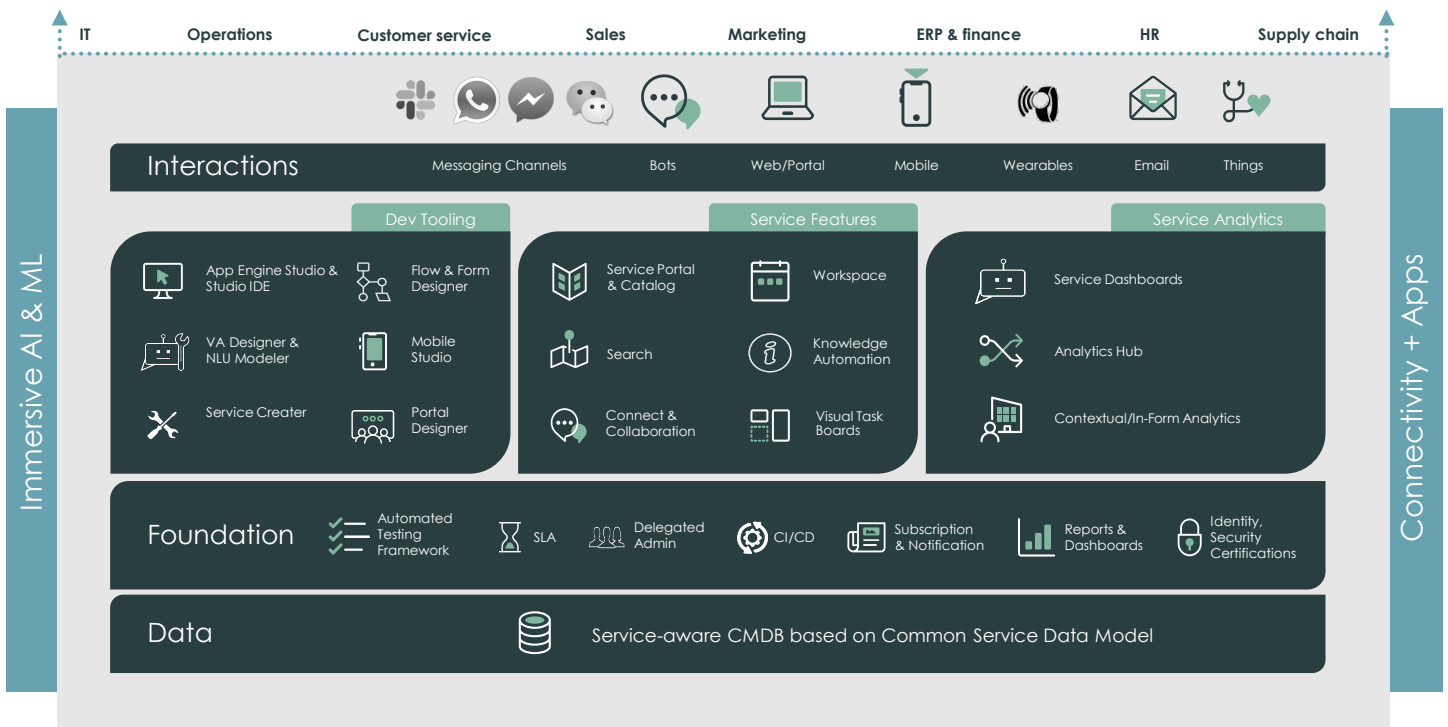
- Empower all creators with best-practice guidance, pre-built templates, and easy-to-use low-code tools
- Accelerate delivery from months to hours with modular building blocks and native in-platform features
- Enable team collaboration and reuse: no-/low-code creators can assemble components built by pro developers in a shared environment

## Deliver cross-enterprise experiences users love

- Create a powerful and unified app experience across enterprise systems with built-in automation, integration, analytics, and intelligence, on a single cloud platform
- Delight users with modern, consumer-grade multichannel experiences that provide intelligent self-service and quick access to the right info
- Power knowledge worker productivity in a single view with full context, analytics, and AI-assisted recommendations to resolve issues quickly

## Scale apps without sprawl

- Turn your business processes into powerful digital workflows that connect any systems, apps, and data with complete visibility into end-to-end processes
- Empower line of business creators to build apps while safeguarding app quality, safety, and platform stability
- Run apps confidently on our intelligent, high-capacity, and proven platform as the single foundation for delivering low-code apps across the enterprise with no sprawl



\*IntegrationHub requires separate license

To learn more about how your organization can build and release rich apps faster with low code, visit [the App Engine webpage](#).

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